

OhioCampers

CAMPGROUND & TRAVEL GUIDE

2018 Advertising Order
43rd Edition - 235,000 Circulation
Published by Henley Graphics for OCOA

Business Name _____ Date _____

Contact _____ Office # _____ Cell # _____

Address _____ City _____ State _____ Zip _____

Email Address _____

I Would Like My Proof Emailed (provide email address above)

I Would Like My Proof Mailed To Me

Please check here if you are an Ohio Campground Owners Association Member What County is your business in _____

The business above resides in which part of Ohio? Northeast Northwest Central Southeast Southwest

Please reserve space for my advertisement in the 2018 issue of the Ohio Campers. I understand and agree to all of the published terms and conditions set forth in the Advertising Rate Sheet and authorize the insertion of my ad as follows:

SIZE OF AD:

Full Page - Special Location
List Page _____

Full Page

3/4 Page

1/2 Page

3/8 Page

1/4 Page

3/16 Page

1/8 Page

1/16 Page

State Map Ad

OCOA Campground
Amenities Chart Ad

Tourist Guide Section Ad

If purchasing a Web Ad on
www.OhioCampers.com
please use the separate
order form.

ADVERTISING AMOUNTS FROM RATE SHEET:

\$ _____ Amount for Primary Ad Space Above

\$ _____ 2nd Ad

\$ _____ 3rd Ad & any additional Ads

\$ _____ Special Services (guaranteed position or regular ad being a clip-out coupon)

\$ _____ **SUB-TOTAL**

\$ _____ Applicable Membership and/or First-Time Order Discount.

\$ _____ **TOTAL**

COPY INSTRUCTIONS: Same Ad as Last Year Changes or New Ad Copy My Ad Will Come "Camera Ready"

Advertising rates include basic graphic production of ads. Basic graphic production does not include photography and custom graphics (creating logos, drawings, photo retouching and detailed maps). Any graphic production charge would need to be approved by the advertiser.

Sending camera ready art?

Camera ready art will be accepted as PDF, flattened TIFF and JPEG files. All ads are to be CMYK and must be high resolution (300 dpi minimum). Email all artwork to Tiffany Hardin at Tiffany@Henley-Graphics.com

Forward this Ad Agreement and Ad Copy:

OHIO CAMPERS / HENLEY GRAPHICS
P.O. Box 325, Loudonville, OH 44842

Phone: 419-994-5488 or 1-800-772-5488

FAX: 419-994-3396

E-mail: info@henley-graphics.com

AUTHORIZED SIGNATURE