



# 2017 Advertising Order

Fax, email or mail this Ad Agreement and Ad Copy:  
Henley Graphics, P.O. Box 325, Loudonville, OH 44842

Phone: 419-994-5488 or 1-800-772-5488

Fax: 419-994-3396 • Email: Larry@Henley-Graphics.com

Business Name \_\_\_\_\_ Date \_\_\_\_\_

Contact \_\_\_\_\_ Office # \_\_\_\_\_ Cell # \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

I Would Like My Proof Emailed (provide email address above)

I Would Like My Proof Mailed To Me

## Visitor Guide & "Lure" Brochure (Area Guide) *All ads include listing in "Lure" Brochure. See inside of rate sheet.*

\$ \_\_\_\_\_ Amount for Ad Size ( \_\_\_\_\_ )  
*specify size*

\$ \_\_\_\_\_ Additional for Special Location ( \_\_\_\_\_ )  
*specify location*

\$ \_\_\_\_\_ \*TOTAL

### VISITOR/AREA GUIDES PAYMENT

Invoices will be mailed with sample after the circulation date.  
Terms are Net 30 days from invoice date. Payment options available.

## Website Advertising (MansfieldTourism.com)

\$ \_\_\_\_\_ Amount for \_\_\_\_\_ months of web advertising

Starting the month of \_\_\_\_\_.  Check box for premium top web ad location.

<\$ \_\_\_\_\_ > Discount if you ordered a Visitors Guide Ad.

(30% off 12-month pkg; 20% off 6-month pkg; 10% off 3-month pkg)

\$ \_\_\_\_\_ \*TOTAL Bill Me: 12-Month Package  Quarterly  Semi-Annual  Entire Amount

6-Month Package  Two Quarterly Billings  Entire Amount

**Website Advertising Payment: Invoice will be mailed when web ad is up. 25% of total will be invoiced by January for any web advertising that will not start before March 1, 2017.**

### VISITOR GUIDE INSTRUCTIONS

- Same ad as last year
- Changes to ad or new ad
- My ad will come "camera ready"
- Use my ad from \_\_\_\_\_

### "LURE" BROCHURE (AREA GUIDE) INSTRUCTIONS

- Same ad as last year
- Changes to ad or new ad
- Enclosed is my 25 word description  
*If applicable do you want...*  Logo or  Photo (please forward)

### WEB AD INSTRUCTIONS

- Same ad as last year
- Changes or new ad
- My ad will come "camera ready"

**Advertising Deadline September 16, 2016**

**Make check payable to: Henley Graphics.**

\*A graphic production charge may be incurred (see rate sheet). A finance charge of 1.5% per month (annual percentage rate of 18%) will be charged to past due accounts. Advertiser agrees to pay for all costs and fees, including reasonable attorney fees, incurred in collecting any delinquent balance.

I wish to advertise in the Mansfield & Richland County Visitors Guide and agree to the terms, prices and conditions set on this page.

\_\_\_\_\_  
signature of advertiser