

Business Name _____ Date _____

Contact _____ Office # _____ Cell # _____

Address _____ City _____ State _____ Zip _____

Email Address _____

I Would Like To View My Proof On-Line (provide email address above) I Would Like My Proof Mailed To Me

Please check here if you are an Ohio Campground Owners Association Member What County is your business in _____

The business above resides in which part of Ohio? Northeast Northwest Central Southeast Southwest

Please reserve space for my advertisement in the 2011 issue of the Ohio Camper. I understand and agree to all of the published terms and conditions set forth in the Advertising Rate Sheet and authorize the insertion of my ad as follows:

- SIZE OF AD:**
- | | | |
|---|------------------------------------|---|
| <input type="checkbox"/> Full Page - Special Location | <input type="checkbox"/> 3/8 Page | <input type="checkbox"/> State Map Ad |
| List Page _____ | <input type="checkbox"/> 1/4 Page | <input type="checkbox"/> 1/2 Page on Page 6 |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> 3/16 Page | <input type="checkbox"/> Tourist Guide Section Ad |
| <input type="checkbox"/> 3/4 Page | <input type="checkbox"/> 1/8 Page | <input type="checkbox"/> Attractions/CVB Listing |
| <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> 1/16 Page | <input type="checkbox"/> RV Dealer Listing |

ADVERTISING AMOUNTS FROM RATE SHEET:

\$ _____ Amount for Ad Space Above
 \$ _____ 2nd Ad and/or Listing
 \$ _____ Coupons or Guaranteed Position - Location _____
 \$ _____ **SUB-TOTAL**
 \$ _____ Discount(s) Applicable Early Bird and/or membership discount.
 \$ _____ **TOTAL**

COPY INSTRUCTIONS: Same Ad as Last Year Changes or New Ad Copy

Advertising rates include basic graphic production of ads. Basic graphic production does not include photography and custom graphics (creating logos, drawings, photo retouching and detailed maps). Any graphic production charge would need to be approved by the advertiser. If you are sending camera ready art please see our instructions to the right. →

Camera ready art will be accepted only in the form of a computer file: PDF, high resolution jpg, QuarkXPress, Freehand or Illustrator with all supporting files supplied (i.e. eps, tiff, fonts). All images are to be CMYK and must be high resolution (300 dpi minimum). Also include a color or b/w proof. Files may be submitted on CD, DVD or e-mailed.

Fax or mail this Ad Agreement and Ad Copy:
OHIO CAMPER / HENLEY GRAPHICS
 P.O. Box 325, Loudonville, OH 44842
 Phone: 419-994-5488 or 1-800-772-5488
 FAX: 419-994-3396
 E-mail: info@henley-graphics.com

 AUTHORIZED SIGNATURE