

Mohican

Visitors Guide & Brochure

2011 ADVERTISING ORDER

50,000 Brochures

150,000 Visitor Guides

Published by Henley Graphic Communications, Inc.
for the Loudonville-Mohican Convention & Visitors Bureau

Business Name _____ Date _____

Contact _____ Phone _____

Address _____ City _____ State _____ Zip _____

Email Address _____

I Would Like My Proof Mailed

I Would Like My Proof Emailed

Please reserve my ad space in the 2011 Loudonville-Mohican CVB Visitors Guide.

SPECIAL LOCATION ADS

\$ _____	Back Cover *	\$4,400
\$ _____	Front Inside Cover (Page 2) or Page 5	\$4,125
\$ _____	Two-Page Front Inside Cover	\$7,600
\$ _____	Back Inside Cover	\$3,875
\$ _____	1/4 Page Gate Fold Front inside Cover	\$1,110

ADS ON INSIDE

\$ _____	Full Page Display Ad	\$3,300
\$ _____	3/4 Page Display Ad	\$2,550
\$ _____	1/2 Page Display Ad	\$1,780
\$ _____	1/4 Page Display Ad	\$ 925
\$ _____	1/8 Page Display Ad	\$ 540
\$ _____	25 Word Listing	\$ 275

(\$195 if purchased with a display ad.)

\$ _____ Bike Path / Canoeing Map Ad * \$ 195

\$ _____ Area Map Ad \$ 195

(Must be purchased with at least a 1/2 page ad on the inside. Get attention early and direct readers to your larger ad on the inside!)

BROCHURE ENHANCEMENTS

\$ _____ Add 1 x 1 Picture or Logo \$ 125

\$ _____ Add 25 More Discription Words \$ 75

\$ _____ Subtotal

\$ _____ **Less 2% Early Bird Discount if order submitted by July 15, 2010**

\$ _____ **TOTAL**

** Current Back Cover and Bike Trail Map advertisers have limited time of "first right of refusal" for ad space.*

ADVERTISING DEADLINE: September 15, 2010

Invoice will be sent after all ad sales have been completed. Terms: Net 30. Payment to be made out to Henley Graphics.

Fax or mail this Ad Agreement and Ad Copy:

Henley Graphic Communications, Inc.

P.O. Box 325 • Loudonville, OH 44842

Phone: 419-994-5488 • FAX: 419-994-3396

E-mail: info@henley-graphics.com

ADVERTISING INFORMATION

AD SIZES:

Full Page	8.375 x 10.75	1/8 Page.....	3.625 x 2.375
3/4 Page	7.5 x 7.5	Canoeing Map Ad	1.5 x 2
1/2 Page	7.5 x 5	Area Map Ad	1.5 x 2
1/4 Page	3.625 x 5		

COPY INSTRUCTIONS:

- Same ad as last year (size will be adjusted to new specs)
- Changes or new ad copy
- My ad will come "camera ready"
- Use my ad from _____
(please note any changes on the back of this form)

The price of each display ad includes the use of full-color. The purchase of a display ad and/or listing includes a locator on the map. Advertising rates include basic graphic production of ads. This does not include photography and custom graphics (creating logos, drawings, photo retouching and detailed maps).

Would you like to enhance your Brochure Listing?

Adding a picture or logo for 1/4 or 1/8 page orders may be attractive to you. In some cases, someone may want to add 25-words to their brochure listing (*think second listing*).

Please call if you have any questions.

AUTHORIZED SIGNATURE